



Md Rokonuzzaman

✓SEO EXPERT ✓DIGITAL MARKETER
✓MEDIA BUYING

CONTACT



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Rangpur, Dhaka, Bangladesh

EDUCATION



**Bangabandhu Sheikh Mujibur Rahman
Science and Technology University
(2019-2024)**

BBA: Management studies

**Carmichael Collage
(2015-2017)**

HSC, Business Studie

**Rupshi High School
(2010-2015)**

6-8 General, 9-10 Science

SUMMARY



Highly skilled and results-driven marketing professional with extensive expertise in SEO, digital marketing, media buying, and web analytics. I am passionate about leveraging data-driven strategies to enhance online visibility, drive targeted traffic, and maximize conversions. With a proven track record of success in devising and implementing comprehensive marketing campaigns, I thrive in optimizing online presence and achieving business objectives. I am committed to staying at the forefront of emerging trends and technologies in the digital landscape to ensure optimal performance and growth.

EXPERIENCE



The Rank solution

SEO expert & Digital marketing specialist / 2023- present

- SEO
- Digital Marketing
- Media Buying
- SMM
- Content Marketing

Upwork

As a Freelancer / 2022 - present

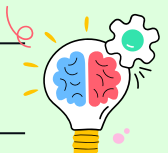
- SEO
- On-Page SEo
- Off-Page SEo
- Technical SEO

Fiverr

As a Freelancer / 2020 - 2022

- Data Entry

SKILLS



SEO
Digital Marketing
Media Buying
Content Marketing
SMM
WEB analysis
Blueprint Interpretation

Conversion Rate Optimization (CRO)
A/B Testing
Marketing Analytics
E-commerce Marketing
WordPress Customization

LICENSES & CERTIFICATIONS



SEO - HubSpot Academy

Issued Jul 2023 - Expires Aug 2024

Credential ID 5251cd5f0c414a74b25c88b34d68a94c



Digital Marketing - HubSpot Academy

Issued Jul 2023 - Expires Aug 2024

Credential ID 0ffa73bcf2574ffa9cabeb11c00261c4



Social Media Marketing - HubSpot Academy

Issued Jul 2023 - Expires Aug 2025

Credential ID 82dad3cb02dc422391f8e6bd65419dce



The Fundamentals of Digital Marketing - Google

Issued Feb 2020

Credential ID RZA 8TK ZPK



Wordpress Customization - Freedom IT Institute

Issued Jun 2023

Credential ID 03



Computer Fundamental Course - BUREAU OF MANPOWER, EMPLOYMENT AND TRAINING

Issued Jun 2018

